

## **Effortless label printing - for all applications**

The QL-710W uses Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, and recognises the size of label inserted, and you get none of the alignment problems associated with printing labels in a traditional printer. So whether you are printing just one label, or several at a time, the Brother QL-710W ensures each label prints perfectly, time after time.

# **Technical Specifications**

#### Items included

QL-710W Professional Label Printer

2 x starter rolls:

- 29 mm x 90 mm standard address labels (100 labels) - 62 mm continuous length paper tape (8 metres)

USB and power cables CD-ROM containing label design software, printer

drivers and user guides Quick setup guide and warranty card

#### QL-710W Label printer

128 mm(W) x 236 mm(D) x 153 mm(H) 1.20kg (excluding DK roll)

Control panel buttons 4: (power, WiFi, feed, cut) Durable auto cutter Power supply Internal power supply Print method Direct thermal

DK rolls (DK die-cut labels / DK continuous length tape) Roll type Max. roll / print width 62 mm / 59 mm

Min. /Max. label length 12.7 mm / 1 metre Print head resolution 300 dpi / 720 dots

150 mm/sec | 93 standard address labels/min (USB) IEEE802.11b/g/n Wireless LAN | USB 3.0 (full speed) Print speed Computer interface

### System requirements PC/Mac®

Operating System

Minimum CPU

Hard Disk Free Space

USB Port Wireless LAN Graphics

Windows® XP SP3 or higher, Windows Vista® Windows® 7, Windows Server® 2003, Windows Server® 2008/2008 R2 Mac OS X 10.5.8 - 10.7 As recommended by operating system specification Windows®:70MB or more I Mac:200MB or more

USB Spec. 1.1, 2.0 or 3.0 protocol

800x600 pixels / 16 bit colour depth minimum CD-ROM / DVD-ROM drive











### Software

Number of frames

Barcode protocols

Screen capture

Dimensions

P-touch Editor Lite LAN

All installed truetype fonts Font support / fonts supplied Font styles 4 styles: Normal, Bold, Italic, Underline

Image file formats support BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO

Multi line printing Multi block printing Vertical printing Rotate printing Number of copies 2 - 200 Mirror printing Sequential numbering

1 - 200 / A - Z / a - z

Database / file link support Add-in support Automatic date and time printing Languages

English / Danish / Dutch / French / German / Italian / Norwegian / Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian / Simplified Chinese / Slovak / Slovene / Romanian / Croatian / Bulgarian / Russian / Turkish / Japanese / Traditional Chinese / Korean / Traditional Chinese / Korean / Thai /

#### P-touch Editor 5

All installed truetype fonts / 17

11 styles: Normal, Bold, Italic, Outline, Shadow, Shadow Light, Horizontal, Surround, Frame Out, Inverted Text, Underline

BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO

1 - 5000 / A - Z / a - z

CODE39, CODE128, UCC/EAN-128 (GS1-128), ITF(I-2/5), CODABAR (NW-7), UPC-A, UPC-E, EAN-13 (JAN13), EAN-8, ISBN-2 (EAN-13 AddOn2), ISBN-5(EAN-13 AddOn5), POSTNET, Laser Bar Code, GS1 DataBar (RSS) (Omnidirectional, Truncated, Stacked), PDF417, QR Code, Micro QR code, Data Matrix, Maxicode csv, txt, mdb, xls, Microsoft SQL Server Database

Microsoft Word / Excel / Outlook (Office 2000/2003/2007/2010)

English / Danish / Dutch / French / German / Italian / Norwegian / Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian / Simplified Chinese / Russian / Turkish / Japanese / Arabic / Thai / Vietnamese





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## **Professional Wireless Network Label Printer**

Integrated wireless networking makes the QL-710W the ideal labelling solution for office workgroups.

www.brother.eu

- Built-in IEEE 802.11 b/g/n wireless LAN
- Print up to 93 labels/minute and up to 300 x 600 dpi
- Built-in automatic label cutter
- Incudes 2 rolls of labels and software





## Give your company a professional image

Achieve a more professional finish and improve office efficiency through the use of labelling. Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.



## Professional built-in wireless networking

Using wireless networking with a label printer offers much more flexibility than a wired solution. Multiple users can now connect to one machine, so all can benefit by producing professionally printed customised labels whenever required, and it can be placed wherever the labels are needed rather than next to the PC. Whatever your requirements, the QL-710W is the perfect label printer for your workplace.



### P-touch Editor Lite LAN

This networked label design software is easy to set up and use. Simply copy the files to a shared network drive that all users have access to, and when first run it will automatically find the networked QL-710W and place a shortcut on the user's PC. No printer driver or software needs to be installed on each user's PC.



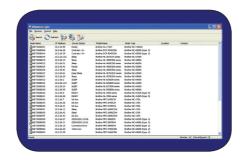
### P-touch Editor 5

This professional label design software offers integration with Microsoft Word, Excel and Outlook, so you can print labels directly from these applications. Simply highlight the address, text or information you require, then click the "P-touch" icon in the toolbar to print your label immediately. Barcodes, graphics, frames and other information can be added to your labels, whatever your requirements may be.



#### **Brother iPrint & Label**

With the free Brother iPrint & Label app, you are now able to quickly and easily create and print labels directly from your iOS or Android device to your Brother QL-710W. Available through your device's app store.



# **BR Admin Light**

Currently used by network administrators to configure Brother inkjet and laser printers, this powerful software can now also be used to set-up and install the QL-710W onto your corporate network, making one solution for all Brother networkable products.





















