Start labelling immediately using the "Plug in and Label" function. You don't need to install complicated software or drivers on your PC*.

Effortless label printing - for all applications

The QL-700 uses Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, and recognises the size of label inserted.
And you get none of the alignment problems associated with printing labels in a traditional printer.
So whether you are printing just one label, or several at a time, the Brother QL-700 ensures each label prints perfectly, time after time.

Technical Specifications

Items included

QL 700 label printer
2 x starter rolls:
- 29 mm x 90 mm standard address labels (100 labels)
- 62 mm continuous length paper tape (8 metres)
USB and power cables
CD-ROM containing P-touch Editor 5.0, printer drivers and user guides
Quick setup guide and warranty card

System requirements PC/Mac®

Operating System	Windows XP / Windows Vista / Windows 7 ; Mac OS X 10.4.11 - 10.7
Minimum CPU specification	As recommended by operating system
Hard Disk Free Space	100MB or more
Interface	USB 1.1 or later specification
Graphics	SVGA with high colour or better
Other	CD-ROM drive for installation

QL-700 Label printer

Dimensions	128 mm(W) x 221 mm(D) x 153 mm(H)
Weight	1.12kg (excluding DK roll)
Control panel buttons	4: (power, P-touch Editor Lite, feed, cut)
Cutter	Durable auto cutter
Power supply	Internal power supply
Print method	Direct thermal
Roll type	DK rolls (DK die-cut labels / DK continuous length tape)
Max. roll / print width	62 mm / 59 mm
Min. /Max. label length	12.7 mm / 1 metre
Print head resolution	300 dpi
Print speed	150 mm/sec ; 93 standard address labels/min
Computer interface	USB 2.0

Software

	P-touch Editor Lite	P-touch Editor 5
Font support / fonts supplied	All installed truetype fonts / 0	All installed truetype fonts / 17
Font styles	4 styles: Normal, Bold, Italic, Underline	11 styles: Normal, Bold, Italic, Outline, Shadow, Shadow Light, Horizontal, Surround, Frame Out, Inverted Text, Underline
Number of frames	10	126
Image file formats support	BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO	BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO
Screen capture	Yes	Yes
Multi line printing	Yes	Yes
Multi block printing	Yes	Yes
Vertical printing	Yes	Yes
Rotate printing	Yes	Yes
Number of copies	2 - 200	2 - 9999
Mirror printing	Yes	Yes
Sequential numbering	1 - 200 / A - Z / a - z	1 - 5000 / A - Z / a - z
Barcode protocols	No	CODE39, CODE128, UCC/EAN-128 (GS1-128), ITF(I-2/5), CODABAR (NW-7), UPC-A, UPC-E, EAN-13 (JAN13), EAN-8, ISBN-2 (EAN-13 AddOn2), ISBN-5(EAN-13 AddOn5), POSTNET, Laser Bar Code, GS1 DataBar (RSS) (Omnidirectional, Truncated, Stacked), PDF417, QR Code, Micro QR code, Data Matrix, Maxicode
Database / file link support	No	csv, txt, mdb, xls, Microsoft SQL Server Database
Add-in support	No	Microsoft Word / Excel / Outlook (Office 2000/2003/2007/2010)
Automatic date and time printing	No	Yes
Languages	English / Danish / Dutch / French / German / Italian / Norwegian / Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian / Simplified Chinese / Slovak / Slovene / Romanian / Croatian / Bulgarian / Russian / Turkish / Japanese / Traditional Chinese / Korean / Traditional Chinese / Korean / Thai / Vietnamese / Arabic	English / Danish / Dutch / French / German / Italian / Norwegian / Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian / Simplified Chinese / Russian / Turkish / Japanese

* Using the built-in P-touch Editor Lite on Microsoft Windows PC's.
   Mac users can use the supplied CD to install P-touch Editor 5.0 software and printer drivers (available in English only)

Contact:

brother
at your side

Brother Earth

QL-700

brother®
at your side

Professional Label Printer

The versatile QL-700 offers easy to use software and integration with Microsoft Office Applications, for all labelling requirements.
www.brother.eu

- Plug in and label (no software installation required*)
- Print up to 93 labels/minute and up to 300 x 600 dpi
- Built-in automatic label cutter
- Includes 2 rolls of labels, software and cables

simply professional
QL LABEL PRINTERS

Give your company a professional image

Achieve a more professional finish and improve office efficiency through the use of labelling. Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.

Simply plug-in and start labelling immediately

The Brother QL-700 label printer offers an easy way to print professional looking labels for a wide range of uses throughout the workplace. We have made label printing easier than ever by incorporating "P-touch Editor Lite" label design software inside the QL-700. Windows users simply need to connect the USB cable, run the software from the pop-up message, then design and print your label. No software or drivers need to be installed.

EASY TO SET UP
Connect the QL-700 to your Windows PC. Run the built-in label software, design then print. It's as simple as that.

PRINT LABELS THE SIZE YOU NEED
Create labels from 12.7mm up to 1 metre in length, using the built-in automatic cutter.

EASY TO CHANGE ROLLS
Each roll is supplied on a spool that simply slots into the correct position in the printer every time.

UP TO 300 x 600 DPI PRINT RESOLUTION
Produce easy-to-read labels with crisp text and high quality graphics.

USB INTERFACE
Quick and easy to set up and use. The USB cable is supplied with the QL-700 as standard.

UP TO 93 LABELS/MINUTE
If you are printing on or several labels at a time, the QL-700 will have them ready in just a few seconds.

1. Connect the USB cable

When connected to your PC, the QL-700 is identified as a USB flash drive and a new drive letter appears on your computer.
This contains the label design software.

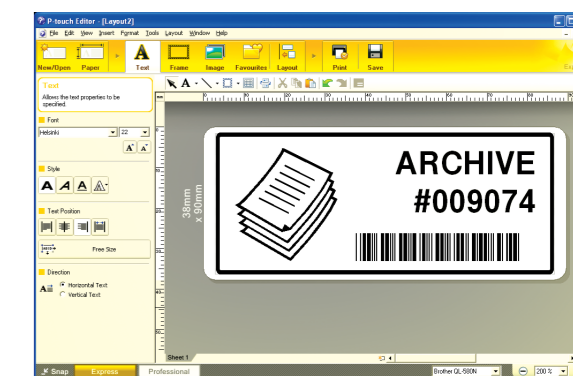### 2. Run the built-in label design software

Double-click on the P-touch Editor Lite icon to launch the label design software. As this is built-in to the QL-700 it is always available on whichever PC you connect it to.

3. Design and print your label

Simply design your label by adding text, graphics and frames and then print. No software is installed to your PC during this process.

Also includes professional label design software

The more powerful P-touch Editor software is supplied on CD-ROM, which is installed in the standard way. Offering integration with Microsoft Word, Excel and Outlook, you can print labels directly from these applications. Simply highlight the address, text or information you require, then click the "P-touch" icon in the toolbar to print your label immediately. You can include barcodes, graphics, frames and other information on your labels, whatever your requirements.

DK LABEL
Pre-Sized Paper Labels

DK TAPE
Continuous Label Tape