

Brother HL-L5000 Series

Outstanding Printer for Small Workgroups



The Brother HL-L5000 Series, BLI's Pick for Outstanding Printer for Small Workgroups for the Summer 2016 test season, offers...

- Excellent reliability, as it completed a grueling 50,000-impression test with no misfeeds or service interruptions.
- Maximum uptime with class-leading paper capacity (up to 1,340 sheets), plus high-capacity toner and a separate long-life drum.
- Very high-quality output, with sharp text and smooth lines.
- Automatic duplexing reduces output cost and conserves resources.

"The Brother HL-L5000 Series is a great choice for users that need a fast, reliable, and easy to use monochrome printer," said Marlene Orr, Director of Office Equipment Product Evaluation at BLI. "The HL-L5000 Series offers a lower than average cost of ownership, but provides a robust feature set and strong performance, making it ideal for busy workgroups."

"The HL-L5000 Series gives business users exactly what they need," said BLI Test Technician Rich Holloway. "The HL-L5000 Series delivers reliability and a robust design to keep cranking out pages at full speed, even during peak usage. And with a paper capacity that can be upgraded to 1,340 sheets, this printer family promises maximum uptime."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

Buyers Laboratory LLC • North America • Europe • Asia

Gerry Stoia, CEO
Deanna Flanick, CRO
Brian O'Connor, CFO

EDITORIAL

Daria Hoffman, Managing Editor
daria.hoffman@buyerslab.com

HARDWARE

Dr. Simon Plumtree,
European Managing Editor
simon.plumtree@buyerslab.com

George Mikolay,
Senior Product Editor, A3 MFPs
george.mikolay@buyerslab.com

Marlene Orr, Senior Analyst,
Printers and A4 MFPs
marlene.orr@buyerslab.com

Lisa Reider, Senior Product Editor,
Scanners and Environmental
lisa.reider@buyerslab.com

Carl Schell, Senior Writer
carl.schell@buyerslab.com

Kaitlin Pendagast,
Associate Editor
kaitlin.pendagast@buyerslab.com

Priya Gohil, Senior Editor
priya.gohil@buyerslab.com

Andrew Unsworth,
Associate Editor
andrew.unsworth@buyerslab.com

SOFTWARE

Jamie Bsales,
Senior Product Editor, Solutions
jamie.bsales@buyerslab.com

Lee Davis, Research Editor
lee.davis@buyerslab.com

Robert Watts, Research Editor
robert.watts@buyerslab.com

LABORATORY

Pete Emory, Director of U.S.
Research and Lab Services

David Sweetnam, Director of
EMEA Research and Lab Services

COMMERCIAL

Gerry O'Rourke,
Director, BLI International

Mike Fergus,
Vice President of Marketing

T.R. Patrick, Art Director