



Customer Name:
Helsby High School

Challenge:

Helsby High School wanted to reduce the 100 printers on-site to reduce costs whilst maintaining quality and efficiency to print in volume.

Solution:

Helsby High School standardised with Brother printers, choosing a selection of high-speed mono and colour lasers, A3 inkjets, and installed b-guard to help manage print costs.

Product:
HL-4570CDW & HL-6180DW

Benefit:

By reducing the printer suite from 100 to just 52, Helsby High School has halved overall running costs and at the same time increased efficiency.

As part of a complete printing review, Helsby High School introduced high-speed workgroup mono lasers (HL-6180DW), efficient colour laser printers (HL-4570CDW) and A3 inkjets to satisfy the requirements of the art department. Brother installed b-guard, its print management solution, to provide the IT department with complete visibility and control of their new printer suite. b-guard allows administrators to control costs by setting print quotas for students or departments, enforcing duplex printing and locking functions of a machine to certain users.



“ We need printers in school that can cope with high volume printing, reliably, efficiently and cost effectively. We print about 4 million copies in a year so speed and duplex printing is important, but so is quality.

The main driver for this project was to reduce our spiralling printer costs. By standardising to Brother printers, we've been able to halve the number of printers on site, considerably reducing our total cost of ownership with fewer printers to run and fewer consumables to purchase. Now using b-guard we can measure our print usage and adjust where printers are placed for maximum performance going forward. Brother have delivered the cost savings we wanted without losing performance. In fact, Brother's machines are proving so efficient, reliable and good print quality, we're achieving far more with less ”

To find out more about
our healthcare printers visit
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**Steve Ford, Strategic ICT Manager,
Helsby High School**