



## Brother in Healthcare

Putting you at the heart of everything we do



www.brother.co.uk/healthcare





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## Why choose Brother for print in healthcare?

Simple. We go back a long way. Over 30 years in fact. Helping GP practices, hospitals, community care workers and pharmacies with reliable, value for money print technology.

We know what it's like to work in healthcare. And we know how to come up with new ways of helping healthcare professionals get the job done.

We were the first to make a universal paper tray for UK prescriptions, which is just one of the reasons you'll find our printers in primary healthcare practices across the UK.

Our products talk to all the main clinical software programmes straight out of the box, because we know every minute front line staff spend getting the printer to work is a minute they can't spend on improving patient care.

And we do our best to make sure that from the day it's delivered to the day it's taken away for recycling, every Brother product uses as little energy, paper and resources as possible.



#### Our solutions

#### Working so closely with doctors, nurses and healthcare admin staff has got us closer to the problems they face every day.

This means we've been able to think harder about ways of solving them. Our solutions for the healthcare workplace are proven, practical and offer a wealth of ways to increase security in print handling, while saving valuable time and money.

#### Automatic intrusion detection

All Brother print and scan devices are secure by design. Devices automatically recognise security attacks and take preventative measures, including rebooting where necessary, in order to ensure the device remains secure.

#### Prescription print ready

Brother's universal paper tray was specifically designed to accommodate UK prescription paper sizes.

It means surgery staff don't have to change paper when switching between printing prescriptions and standard size documents. This saves time and reduces delays between appointments, improving admin standards and overall efficiency.

#### Secure print

Documents remain stored in the printer's memory until released by a unique four digit password entered on the printer keypad.

This extra level of security comes as standard on many Brother printers and allows single machines to be shared between users across departments while keeping confidential information safe and secure.

#### Barcode printing

With more and more Patient Administration Systems now using barcodes, our barcode equipped printers and labellers allow staff on wards, consulting rooms and laboratories to print labels straight out of the box.

As all required DIMM and barcode fonts are pre-installed, they can save up to 50% on additional hardware costs compared to similar, non-barcode ready products.







#### Our solutions

#### Efficiency

#### **Barcode Utility**

The barcode recognition utility analyses the barcode and automatically processes the document in the server. Using advanced document routing technology, your files are saved to the required location, automating the separation of a batch of documents, and saving each individual file to the required folder on your network. All this can be done directly from your scanner with a software upgrade. Without the need to use a PC, your document management process will become faster and more accurate.

#### Cost control

#### Basic Print Services (BPS) and Automated Supplies

Reduce your ongoing print costs with Brother BPS. You can improve control, efficiency, security and sustainability through more effective device management. (For more information on BPS and Automated Supplies see page 16 - 17)

#### Brother Solutions Interface (BSI)

Compatible with industry leading Print Management software providers, our open interface enables industry partners to be able to develop custom built print management solutions to integrate with our devices.

Brother print solutions are compatible with leading clinical systems and applications and come with proof of concepts, free of charge. Get in touch for more information.



#### **Productivity**

#### Cloud connectivity

Convenience with no compromise in security; save, share and store data to the cloud with our feature rich, cloud ready desktop and mobile printers.

#### **PIRA**

All Brother black toners for our professional laser range are PIRA accredited. Meaning they have specialist qualities which help the genuine toner adhere to the paper, thereby increasing security and reducing the ability for a printed document to be altered.

PIRA adds a level of security to important healthcare documents by making them tamper proof. This means important data cannot be altererd or removed, so crucial details like who the patient is, the dosage or amount of medicine required, or which department they should be in cannot be changed.

#### **BYOD** solutions

As the Bring Your Own Device (BYOD) culture becomes more prevalent in healthcare, you need a suite of tools to help you make the most of it. Our BYOD solutions allow you to print and scan from your mobile devices, as well as offering connectivity to the cloud.

Brother devices can print from all the main mobile operating systems – iOS, Android and Windows via AirPrint, Google Cloud print, Morphia and other cloud based services. Take this a step further and scan to your mobile device using Brother's free iPrint & Scan app.





#### Security

#### Authentication

To keep data from getting into the wrong hands, authenticate users via Active Directory, LDAP or NFC, using Brother's Secure Function Lock, giving you control of whether a user can fax or scan. Furthermore, you can impose monthly limits, through unique PIN numbers, or NFC access cards.

Secure print allows users to delay the actual printing process until the user is physically in front of the printer. Therefore, if you need to print something sensitive, you can simply assign a PIN number to that job.

#### Encryption

IP Sec and TLS/SSL encryption keeps your documents safe - the same technology used in e-commerce to protect bank and credit card details. Your most confidential files can be encrypted at up to 256-bit during transmission over the network. Only those with a unique key code can unlock documents for printing, ensuring the highest levels of security across your organisation.

#### Document capture and workflow

There is an ever-increasing need to digitise information both accurately and securely. Brother's range of scanners work seamlessly with leading Patient Administration Systems (PAS) making scanning a simple and convenient process. Brother's secure PDF features ensure scanned data is kept safe by password protecting it, meaning a document can be safely scanned to a central location without worrying about the wrong person opening it.

#### Safe Haven Fax

Send and receive faxes over a secure Group 3 modem connection to pre-programmed fax numbers for compliance with the 'Safe Haven' procedures now in place at many hospitals, surgeries and NHS trusts.

#### Choose Brother for added value

## Manage print more economically and efficiently

Along with a suite of proven products, we're able to ease the load on already stretched NHS budgets with a variety of added value services, including:

- A dedicated account manager to answer any questions and advise you on your print requirements
- Up to three year free on-site warranty, free servicing, call out and repair
- · UK-based technical service centre
- UK-based helpdesk
- Training from qualified Brother engineers to help practices meet patient Service Level Agreements
- In-box Brother fleet management software or optional enhanced b-guard print management package
- · Save money on refills and replacements
- · On-site recycling and collection.





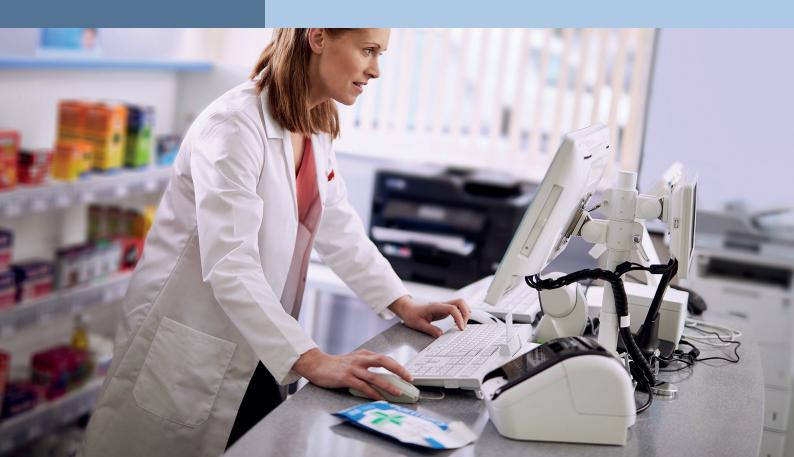


It is essential that our patient notes are printed to the highest quality to ensure clarity and robustness and in our trial we have found that the printer delivers on these fronts.

Ian Jordan, Senior Desktop
Support Technician,
University Hospitals Bristol NHS
Foundation Trust



## Our range of printers



#### Print for healthcare

#### Mono laser print

#### **HL-L5215DN**

The HL-L5215DN is our new healthcare model, which will replace our most popular device in primary healthcare.

The HL-L5215DN comes with faster print speeds and larger in-box toners, plus, the customisable paper tray options means the input can be increased further.

With the capability to conduct remote printer diagnostics and fault finding using the networked IT infrastructure, users will have less downtime.



#### **HL-L6415DN**

The HL-L6415DN, when purchased with an additional lower tray, is the perfect choice for busier environments as it allows the second tray to be dedicated to prescription printing.

With a standard paper input of 520 sheets expandable up to 2,080 sheets, it can be scaled up to meet healthcare customers' needs; they can also add-on a mailbox to help organise print jobs.

The universal paper trays accept a wide variety of media, from prescription and standard size sheets to specimen bags. Wired network-ready for sharing across individual users and consulting rooms, it also has a PIN protection for additional security.









Prescription ready out of the box and pre-approved by the clinical software partners. The large input makes these products ideal for printing large batches of documents and shared printing environments. We have barcode ready SKU's available for secondary healthcare.

#### Print for healthcare

#### Colour laser print

#### HL-L9430CDN

Offering fast colour and mono print speeds of up to 40ppm, the HL-L9430CDN also comes with enterprise level security, supporting the latest industry-standard security protocols to keep customer data secure.

Devices can be further protected by setting up user authentication with NFC connectivity, whereby access to certain settings and functions are restricted to authorised users or groups.



#### MFC-L9670CDN

Designed to meet the demands of busy environments, the MFC-L9670CDN enables customers to automate their document workflows with customisable shortcuts on a 17.6cm colour touchscreen and create high-impact patient facing documents.

With a fast 40ppm print speed, expandable paper capacity and 100-sheet automatic document feeder, your customers will be able to quickly scan patient records. 15,000 and 12,000 page super-high yield toners helps keep the costs down too.







2-sided printing as standard, ideal for on demand printing such as notices and handouts for patient waiting rooms.





2-sided print and fast speeds for printing patient handouts and fast scan speeds for securely scanning patient records.

#### Labelling for healthcare

#### QL-700

Fast, compact and versatile, this best-selling label printer quickly produces labels up to 62mm wide.

It includes a variety of built-in fonts, graphics and Brother's own P-touch Editor label design software for clearer labels, request forms, sample bottles and 2D barcodes making it an essential tool in a GP practice back offices and consulting rooms.







Used for printing next appointment details and sample jar labels.

#### QL-820NWBc

This label printer seemlessly integrates with PC, wired, wireless and bluetooth connections, making it ideal for use anywhere across the practice.

Unique to Brother is the ability to print in red and black with the DK-22251 continuous roll, perfect for highlighting important text in red, like fragile, urgent and confidential.









Share across a full practice on the network, it can be used for printing next appointment details and prescription labels. Red print also used for marking urgent and confidential documents.

#### PT-P900W

Create customised, durable labels in many colour combinations and widths with this feature-rich high-speed label printer. Design labels on your PC, Mac, tablet or smartphone and print using the USB or Wi-Fi. Include barcodes, logos and other images, frames and text, and link to existing data in your spreadsheet to easily print many labels at once.

Advanced cutter with easy peel feature ensures efficient labelling. Optional rechargeable battery base with Li-ion battery, and other accessories offers a total mobile labelling solution.



With touch display unit, battery base and rechargeable Li-ion battery



Used for asset tagging, safety labels and barcodes by IT and Estates Departments.

#### Scan for healthcare

#### **DS-940W**

The rechargeable DS-940W gives you fast, 600dpi scanning specifically designed to sync with smartphones and tablets.

It has an 8GB SD card and built-in wireless connectivity so community health workers can easily be reached.

Compatible with Windows® and Mac, it also offers simple tools to manage and share scanned data in a whole range of ways.

#### **ADS-4300N**

Ultrasonic multi-feed detection means you can drop in a variety of documents from patient notes and prescriptions to office records and more.

Speeds of up to 40ppm, 2-sided scanning plus TWAIN ensure this is the perfect addition to your practice.



#### ADS-4700W

The high-speed ADS-4700W desktop document scanner is ideal for complex workflows and sharing documents with colleagues.

Offering high-speed wired and wireless connectivity and a dedicated user touchscreen, you can scan up to 40 pages per minute to complete large tasks with ease.









scan work throughout the day as they carry out their calls, then upload data when they connect the device to a PC.



Connect locally to a single PC, perfect for scanning in notes direct to patient systems.



Network connectivity allows small workgroups to share. Securely scan patient records and information to a desired location.

#### Thermal print for healthcare

#### PJ-800 series

With high resolution printing at 300dpi and excellent wireless connectivity, this mobile A4/A5 printer series is perfect for working in the community.

Easy to use with Airprint capabilities and easily connected to smartphones, tablets or laptops via USB or Wi-Fi, you can rely on instant and on-site printing of patient notes, daily care plans, patient instructions and demographic forms.











Used by mobile healthworkers who need to leave behind notes with patients after visits, such as follow up notes or instructions on medication.

#### TD-2000/TD-4000 series

Versatile and transportable, this compact label printer series is designed specifically for on-demand printing of both patient wristbands and medical labels.

An intuitive control panel and LCD screen option makes entering information quick and easy, without the need for a PC or mobile device. Portability is assured with a variety of connectivity options including WLAN and Bluetooth.

And with optional long-life battery, it empowers clinicians to provide care on location, where it is needed.



With PA-TDU-**001 touch display unit,** PA-BB-001 battery base and PA-BT-4000LI Li-ion battery



Used on the wards and in pathology to print labels and wristbands.

#### RJ-3230B Rugget Jet

This range of on-person label and receipt printers are designed to withstand the rough and tumble of a busy ward and departments. Available in 2" to 4" models with a host of connectivity options and a wide range of accessories there's a scalable solution to meet any need.









Used for asset tagging, safety labels and barcodes by IT and estates departments.

# Protect your print investment with Brother Genuine Supplies

A huge amount of research goes into ensuring Brother Genuine Supplies deliver the reliability businesses need. They're developed by the same engineers who make our printers, so they're specially designed to work together. The result is inks and toners that offer superior performance and dependability.

Independent testing saw Brother Genuine Supplies earn a flawless 100% reliability rating, without a single failed toner\*. However, 100% of non-genuine brands tested had at least one failure\*. Problems included everything from toner leaks to cartridges not even being recognised by the printer. Some non-genuine toners continued to print despite one colour being exhausted, creating further wastage — something avoided with Brother's empty cartridge recognition system.

Toner failures can create big problems for businesses. Unreliable cartridges need changing more often, leading to costly downtime and interruptions to productivity. Leaks can cause lasting, expensive damage to printer hardware – often voiding warranties as they do so. Brother Genuine Supplies are carefully sourced and come with COSHH guidance, whereas there's often no knowing where the chemicals from non-genuine toners have come from.

Choosing Brother Genuine Supplies guarantees that your printer will continue to perform at its best. You avoid the reliability problems associated with non-genuine alternatives while enjoying exceptional print quality, page after page.

Brother Genuine Supplies can help you reduce the impact your printing has on the environment. Both our toners and ink cartridges can be recycled with us for free, minimising the amount of waste that goes to landfill. In fact, thanks to our commitment to recycling, Brother is now a zero waste to landfill company.

We also offer film-coated labels that are heat resistant, tear-resistant, and won't be affected by heat or chemicals, making them ideal for outdoor conditions. Our synthetic labels are resistant to fading and discolouration in varying conditions. And we can even create custom labels to order for specific circumstances, such as sample testing.











#### BPS at a glance:

#### Basic Print Service (BPS)

## Added value and efficiency for non-networked print devices

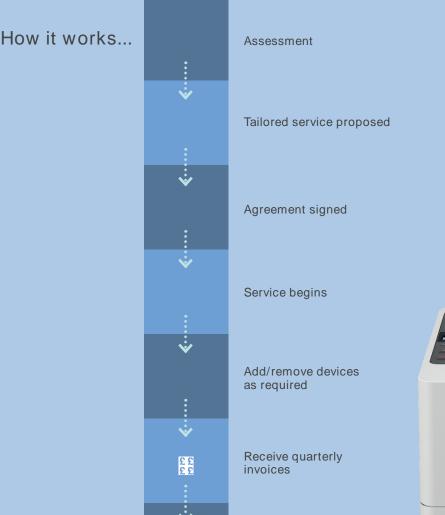
Managing your non-networked Brother print devices more efficiently is now possible with Brother Print Service (BPS) for healthcare.

By putting your existing Brother print devices into a supplies and optional service package, you can control print costs and manage print devices more effectively.

Monitor costs with a fixed price per quarter, agreed based on your estimated average print volume. No restrictions or limits will apply. The price will be reviewed annually to ensure you are paying according to your actual print volume.

You will have access to our online portal and can login and order supplies when you are running low. They are delivered next day to avoid any downtime. If you have selected a service package, you can request a 'fix break' service here too.

- Set price per quarter based on your average print volume
- No restrictions or limits; we review the price annually to meet your consumption
- Most cost effective way to enjoy the benefits of Brother Genuine Supplies
- Easy ordering process for the supplies you need, with next business day delivery
- Easy to request break-fix service if required.



Annual review/ consolidation





#### **Automated Supplies**

#### How we Make Printing Simple across the NHS estate

Our Automated Supplies are designed to Make Printing Simple by offering total visibility, flexible purchasing options, and the opportunity to streamline your processes with the latest print technology.

With over 50 years' of experience in printing, you're in safe hands when Brother takes control of your print environment. Offering fair and easy to understand billing, not only can we lower your printing costs, we can also reduce the expense associated with IT staff installing, supporting and maintaining your printing equipment.







## Automated Supplies at a glance:

#### The right products

Our MPS team will assess the needs of you and your team and tailor a package of suitable devices to optimise your printer fleet.

#### Managed costs

You will get full visibility of usage with regular billing for both hardware and supplies, easily accessed through the web portal.

#### Delivery and installation

We'll oversee delivery, installation and commissioning of your new printer fleet, so you can carry on with the business of delivering patient care without distraction.

## Guaranteed servicing and support

With the easy to use MPS web portal, you can clearly see how each printer is used, order supplies or make a service request.

#### **Simplicity**

A clear, simple count of the number of pages printed lets you keep track of paper and supplies levels while reducing administration time.

#### Recycling

Supplies are recycled throughout your MPS contract, and hardware at the end of the contract.

Automatic ink and toner ordering and delivery

Ink or toner will always arrive before you run out, so there's one less thing to think about.

## The more sustainable way to procure print

Just like the NHS, sustainability is important to Brother, so we understand the challenges faced in sourcing, assessing and deploying the most sustainable print solutions.

Every Brother product is designed to consume less and leave less of a carbon footprint, even the materials and components are chosen to make them easier to separate and recycle at the end of their life.

#### Other measures that make Brother a more sustainable choice include:

- Achieved The Queens Award for Enterprise: Sustainable Development
- We've met the industry leading standard of zero waste to landfill and retained certification for over nine years.
- Free collection and recycling programme for all Brother cartridges, minimising your own environmental impact
- Our brand promise of "At your side", partnering with the charity Cool Earth to halt rainforest destruction by working with indigenous villages

\*Non-genuine supplies will not be recycled









# orother at your side





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