



## Norengros chooses a Brother MPS solution for a new tailored printer fleet.

### About Norengros

Norengros is Norway's largest supplier of consumer goods to businesses. They have 13 member companies and 40 stores throughout the country, from Kristiansand in the south to Tromsø in the north.

The branch office employs about 50 people that work on all the key services that you would expect for a chain operation – sales, marketing, IT and purchasing.

### The challenge

Norengros's old printers had reached the end of their technical life span. Keeping them would have required a pretty extensive servicing.

In addition, Norengros wanted to find a solution that required fewer printers, and printers that were adapted to their new office environment.

*"When we were in the process of moving to new premises with a partially open office landscape, it was important for us to take a closer look at our office services, including printers. For that reason we turned to Brother to help us with a needs analysis in order for us to get the best solution for the future."*

*Einar Tønnesen, IT Manager, Norengros AS*





## The solution

Brother suggested an excellent solution for us, known as MPS – Managed Print Services. A solution that means we avoid spending time on administration as we no longer need to keep printer supplies in stock. Getting replacement supplies is a more or less automatic service. It's very easy to manage.

*“Throughout the entire process of finding the right solution for Norengros, the cooperation with Brother has been excellent. We have felt that they were there for us and have done the thinking for us on occasion. They have created a solution that has made our everyday life much easier. At the same time we are doing something for the environment, because we aren't printing more than we need to. And I feel that in many areas they have gone that extra mile to ensure we got the right solution for our business.” Says Einar Tønnesen.*

### Info

MPS solution - An MPS solution (Managed Print Services) will save you money, give you an overview of your supplies and enable you to avoid unpredicted expenses. You buy the machine from your dealer, and then you only pay for your actual print volume. When you've signed the contract with your dealer, Brother takes care of the practicalities.

## The advantages

All in all it gives us excellent control over our printer environment. Brother has adapted our user interfaces to make them as efficient as possible for our users when they are printing. There are hotkeys for processes such as printing, scanning, etc. so that you spend as little time as possible using the printer panel when you are at the printer.

At the same time the MPS system monitors the printers' status, and Brother reacts to any error messages. What we do is administer the user register. There is one person who takes care of that.

*“Cooperation with Brother and the solution from Brother has given us a better printer fleet. They are adapted to our needs, we have the right mix of colour and mono printers, we have an inkjet printer, and we have the resources we need.” Says Einar Tønnesen.*

## CONTACT US

Contact us if you want more information about this case or have other questions:

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